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Photobook

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The book deals with a universal phenomenon: Man and the Sea.

Throughout the times people all over the world have yearned for the sea – in search of leisure, freedom and happiness; to experience this inimitable feeling of enjoying and holding on to the moment without appointments, without deadlines and without obligations. In his photos, Jörg Rubbert creates and captures an atmosphere of endless summer. The sea serves as backdrop for the self-presentation and as one of the few places where freedom seems attainable and can be lived. Pleasure and pure zest for life are in the forefront. It is the lightness of being that is reflected in his pictures. The protagonists in the photographs – whether promenading, relaxing, gazing at the sea or showing off – are real and share with us their unique 'beach-feeling'.

The photo series covers a period of more than 30 years and encompasses the boardwalks of the East and West Coast of the Americas to the beach promenades along the Côte d'Azure.



Jörg Rubbert

born near Hamburg, at the beginning of the eighties he started his long-term photo series about people on the beach. From 2009 to 2014 Jörg Rubbert was a member of the photographer's community AFF in Berlin and represents the humanistic direction in photography, who aims to make the human being its social context. His photography has been presented at exhibitions and photo festivals at home and abroad, and in numerous (print) media, including CNN, ZEIT, FAZ, WELT, Der Tagesspiegel, PHOTO International, Photo Klassik, Fotocult, PHOTOGRAPHIE, Brennpunkt.